

## INVOICE



**WPTV**  
**1100 Banyan Blvd.**  
**West Palm Beach, FL 33401**  
**Main: (561)655-5455**  
**Billing: (877)290-6105**

Invoice #	Invoice Date	Invoice Month	Invoice Period
307120-1	08/12/12	August 2012	07/30/12 - 08/09/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Billing Address:

**Davis Group (The)**  
**Attention: Accounts Payable**  
**4201 Bee Caves Road - Suite C-101**  
**Austin, TX 78746**

Send Payment To

**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

Advertiser	Product	Estimate Number
Florida Votes	Florida Votes	1219

Flight Dates	Order #	Alt Order #
08/07/12 - 08/08/12	307120	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code
13302		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	08/07/12	08/08/12	M-F 7-730p	7-730p	-11----	:30	2	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -11---- 2 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WPTV Tu 08/07/12 7:13 PM M-F 7-730p 7-730p :30 FLVOTES1203H \$950.00 NM 2 WPTV W 08/08/12 7:18 PM M-F 7-730p 7-730p :30 FLVOTES1203H \$950.00 NM									
3	08/07/12	08/08/12	M-Su Late News/Olympic	11p-1235a	-11----	:30	2	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -11---- 2 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Tu 08/07/12 12:21 AM M-Su Late News/Olympics 11p-1235a :30 FLVOTES1203H \$1,500.00 NM 4 WPTV W 08/08/12 11:53 PM M-Su Late News/Olympics 11p-1235a :30 FLVOTES1203H \$1,500.00 NM									
4	08/07/12	08/08/12	Daytime/Olympics	10a-5p	-22----	:30	4	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -22---- 4 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WPTV Tu 08/07/12 10:45 AM Daytime/Olympics 10a-5p :30 FLVOTES1203H \$950.00 NM 3 WPTV Tu 08/07/12 3:44 PM Daytime/Olympics 10a-5p :30 FLVOTES1203H \$950.00 NM 4 WPTV W 08/08/12 1:25 PM Daytime/Olympics 10a-5p :30 FLVOTES1203H \$950.00 NM 6 WPTV W 08/08/12 4:25 PM Daytime/Olympics 10a-5p :30 FLVOTES1203H \$950.00 NM									
5	08/07/12	08/08/12	M-F 5-6a	5-6a	-11----	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -12---- 3 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPTV Tu 08/07/12 5:22 AM M-F 5-6a 5-6a :30 FLVOTES1203H \$350.00 NM 1 WPTV W 08/08/12 5:12 AM M-F 5-6a 5-6a :30 FLVOTES1203H \$350.00 NM 4 WPTV W 08/08/12 5:42 AM M-F 5-6a 5-6a :30 FLVOTES1203H \$350.00 NM									

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**Atlanta, GA 30368-6871**

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307120-1	08/12/12	August 2012	07/30/12 - 08/09/12
Advertiser	Product	Estimate Number	
Florida Votes	Florida Votes	1219	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/07/12	08/08/12	M-F 6-7a	6-7a	-11----	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -11---- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPTV Tu 08/07/12 6:42 AM M-F 6-7a 6-7a :30 FLVOTES1203H \$1,000.00 NM 1 WPTV W 08/08/12 6:19 AM M-F 6-7a 6-7a :30 FLVOTES1203H \$1,000.00 NM									
7	08/07/12	08/08/12	M-F 530-6p	530-6p	-11----	:30	2	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -11---- 2 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPTV Tu 08/07/12 5:43 PM M-F 530-6p 530-6p :30 FLVOTES1203H \$850.00 NM 1 WPTV W 08/08/12 5:52 PM M-F 530-6p 530-6p :30 FLVOTES1203H \$850.00 NM									
8	08/07/12	08/08/12	M-F 6-630p	6-630p	-11----	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -11---- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 08/07/12 6:23 PM M-F 6-630p 6-630p :30 FLVOTES1203H \$1,200.00 NM 3 WPTV W 08/08/12 6:28 PM M-F 6-630p 6-630p :30 FLVOTES1203H \$1,200.00 NM									
9	08/08/12	08/09/12	Daytime/Olympics	10a-5p	-----	:30	0	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 --11--- 2 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 08/08/12 10:54 AM Daytime/Olympics 10a-5p :30 FLVOTES1203H \$950.00 NM 2 WPTV Th 08/09/12 11:32 AM Daytime/Olympics 10a-5p :30 FLVOTES1203H \$950.00 NM									

Total Spots 19 Gross Total \$17,750.00

## Payment Terms 30 Days

Agency Commission \$2,662.50

Net Amount Due \$15,087.50